As educators, we are constantly asked to help children settle differences without physical confrontation. Yet throughout the day, they are bombarded with programs showing this kind of physical abuse. Some programs ("Jerry Springer", etc.) actually encourage the fighting, pushing, and abusive language to make for interesting programming. What messages are we giving to boys and girls when programs are titled, "Women fighting Women"? In a home setting, these actions are considered battery; yet on television it's entertainment. These kind of mixed messages are inexcusable. We cannot preach one set of rules, then excuse the programmers who choose to ignore them.